



SUKARI & TANGE

OUR MISSION

The Elephant Sanctuary exists for two reasons:

- 1 To provide captive elephants with individualized care, the companionship of a herd, and the opportunity to live out their lives in a safe haven dedicated to their wellbeing
- 2 To raise public awareness of the complex needs of elephants in captivity and the crisis facing elephants in the wild.



LETTER FROM CEO

We measure our success by the stories we tell. In 2017, The Sanctuary provided home and herd to 13 elephants. We watched as a new bond formed between African elephants Sukari and Tange, after the passing of Sukari's closest companion. EleCams captured Billie lying down to nap in the habitat for the first time in more than 10 years. Our Veterinarian team developed an innovative medicated epoxy adhesive to protect 69-year-old Shirley's feet, allowing her to continue to explore her expanded habitat comfortably. And we were prepared to offer emergency care to a 36-year-old African elephant named Nosey who was seized by Animal Control in Alabama after concerns for her care and well-being were raised by the public.

In addition, The Sanctuary received certification by the Association of Zoos and Aquariums (AZA) for demonstrating a commitment to exemplary animal care and welfare, educational experiences, and conservation of our world's wild animals and places. The Elephant Sanctuary is the first facility of its kind to be dually recognized by the Global Federation of Animal Sanctuaries (GFAS) and the AZA.

These stories are all possible because of the support of approximately 26,000 supporters, 152 on-site volunteers, and 140 volunteer EleAmbassadors. Thank you for the role you've played in sustaining The Sanctuary and improving the welfare of all elephants.

Janice Zeitlin
Vice President and CEO

LEADERSHIP

- » **Dr. Richard Rhoda, Chair**
Member since 2010
Retired Executive Director, Tennessee Higher Education Commission
- » **Dr. William Schaffner, President**
Member since 2007
Professor of Preventive Medicine and Infectious Diseases, Vanderbilt University School of Medicine
- » **Janice Zeitlin, Vice President**
CEO since 2013
CEO, The Elephant Sanctuary in Tennessee
- » **Albert Ambrose, Treasurer**
Member since 2012
President, E.T. Lowe Publishing, Co. and Lowe Graphics & Printing, Inc.
- » **Sharon Langford, Board Member**
Member since 2012
Marketing & Management Consultant, Animal Welfare Author and Volunteer
- » **Michael K. Stagg, Board Member**
Member since 2016
Attorney, Waller Lansden Dortch & Davis, LLP
- » **Bob Burklow, Board Member**
Member 2012 - 2018
Former Mayor, City of Hohenwald, Tennessee
- » **Will Martin, Board Member**
Member since 2018
General Counsel First Bank

2017 FINANCIAL SUMMARY



SOURCES OF REVENUE

60.83%	PUBLIC SUPPORT
23.12%	BEQUESTS
11.11%	GRANTS / FOUNDATIONS
2.06%	UNDERWRITING
1.78%	MERCHANDISE
0.42%	ENDOWMENTS
0.52%	IN-KIND
0.16%	CORPORATIONS



EXPENSES

89.91%	PROGRAM SERVICES
5.88%	MANAGEMENT
4.21%	FUNDRAISING



PUBLIC SUPPORT & REVENUE

Public Support	5,047,269
Bequests	1,518,183
Total Public Support	6,565,452



EXPENSES & LOSSES

PROGRAM SERVICES

Shelter and care

Elephant Care	1,524,361
Veterinarian Care	504,962
Facilities	1,739,213

Education	711,049
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Total Program Services **4,479,585**



SUPPORTING SERVICES

Management	292,915
Fundraising	209,674

Total Supporting Services **502,589**



TOTAL EXPENSES 4,982,175

* The Elephant Sanctuary has set aside unrestricted financial operational reserves of five times its budgeted expenses to ensure the lifetime care and safe haven for an undetermined number of elephants. Elephants have an expected life span of 50 – 70 years and The Sanctuary is committed to providing food, shelter, veterinary care, medicine, caregivers, property maintenance and security. Along with the public's continuing support, these funds are needed to provide for the elephants currently in our care and for those that will come to The Sanctuary. The Elephant Sanctuary has \$45,760,609 in assets.

* Figures listed in the Annual Report are taken from The Elephant Sanctuary's 990 Tax Form, as they represent true expenses after the tax allocation of Investment Management Fees. The 2017 audit and 990 can be found on our website at www.elephants.com/financials.



2017 KEY ACCOMPLISHMENTS

Because of our generous supporters, The Sanctuary accomplished mission-driven goals in 2017:



13 elephants given shelter and care on 2,700 acres

1 elephant provided emergency care after being seized by animal control officers in Alabama

202 Distance Learning Programs conducted in 41 states and 14 countries **reached 5,923 students**



ADDITIONS FOR ELEPHANTS:

- 12** miles of trails cleared
- 4** additional Protected Contact training walls
- 2** mobile scales with portable carts
- 1** thermal imaging camera for improved diagnostics
- 1** emergency light tower



152 volunteers engaged in on-site volunteer days



1,442,570 viewers observed elephants undisturbed via live-streaming EleCams



51,970 supporters received monthly EleNews email updates

ABOUT US

The Sanctuary is currently home to **11 elephants** retired from zoos and circuses, many of whom suffer long-term health and behavioral issues common to elephants that have spent their lives in captivity. The Sanctuary employs a fully integrated team of Veterinarians and Caregivers who provide high-quality care by using positive reinforcement and Protected Contact Management to safely meet the needs of each elephant.

Learn more at
elephants.com



THE ELEPHANT SANCTUARY
IN TENNESSEE™



MINNIE & RONNIE



The Elephant Sanctuary in Tennessee is proudly accredited by the Global Federation of Animal Sanctuaries and certified by the Association of Zoos and Aquariums.

Our strong performance as an animal welfare/wildlife conservation 501(c)(3) non-profit is recognized by reputable charity monitoring groups.

