

Trunklines



This photo of Shirley was voted most popular with 35,000 “Likes” at our Facebook page! Follow Us at facebook.com/elephantsanctuarytn

There is a season...

...and a time to every purpose. Like the turning of the leaves, there are certain recurrent reminders that fall is settling in, once again: Shirley's return to the barn always marks a season's change at Sanctuary.

Shirley wandered back to the barn on Tuesday, October 14th. Caregiver Nicole explained, “Now in case you don't know Shirley, when you see her back at the barn, it means colder weather is on the way.”

Shirley spends time in the barns during the coolest hours of the evening (if she likes); she'll then return to her favorite habitat-spots during the day. Her return from the wilderness marked the unofficial end of a remarkable summer at Asia Barn & Habitat. **(More Inside)**

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Financial statements are available for review at elephants.com.

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Our Mission

Founded in 1995, The Elephant Sanctuary in Tennessee is the nation's largest natural-habitat refuge developed specifically around the needs of endangered Asian and African elephants. It operates on 2700 acres in Hohenwald, Tenn. – 85 miles southwest of Nashville.

With Your Support, The Elephant Sanctuary:

- Provides a haven for old, sick, or needy elephants in a setting of green pastures, hardwood forests, spring-fed ponds, and heated barns for cold winter nights;
- Provides education around the crisis facing these social, sensitive, passionately intense, playful, complex, exceedingly-intelligent, and endangered creatures.

As an authentic sanctuary, the habitat where the elephants live is not open to the public.

To learn more about
The Elephant Sanctuary
and its resident elephants,
connect with us online at
elephants.com

Message from The Board

As another year comes to a close, we reflect on the lives of the resident elephants, and celebrate all the work and support that's gone into making Sanctuary possible for them.

Who can forget the joy as Misty discovered the lake and the larger Asia Habitat (with Shirley and Tarra leading the way); or Sissy and Winkie making the most of their summertime "quarantine" by swimming in ponds, and 100-percent participation in their preventative TB treatment; or Flora and Tange learning to share both training-time *and* food; or Billie's completion of her yearlong TB treatment?! And with the success of TB treatment in the Q herd, in November we celebrated and cried with delight as Liz, Frieda, and Billie finally returned to the Phase II barn, where they were reintroduced to their herd-mates, Ronnie, Debbie, and Minnie. It's been a very good year indeed.

While our attention is always on the elephants, in 2014 Board and Senior Management also focused on sustaining the necessary infrastructure so that The Elephant Sanctuary's forward momentum endures—ensuring optimal care of the resident elephants, expanding public education around the extensive needs of both captive and wild elephants, and facilitating operational accountability.

The year's accomplishments include:

- building an integrated Veterinary and Husbandry program for Whole Elephant Care, supported by consultants with depth-of-expertise in veterinary behavior, environmental enrichment, and operant conditioning;
- upgrades and renovations to barns, natural habitat, and facilities to better provide for elephants' comfort, care, and longevity;
- improvements in employee recruitment, retention, and skills development across *all* program areas, leading to expanded staffing of caregivers and facilities personnel;
- expansion of educational outreach, with 62 trained volunteers through the EleAmbassador program, yielding spokespersons for Sanctuary in 22 states and two Canadian provinces (see p.10);
- growth in overall collected donations (2013-14), thanks to your generous response to the Spring appeal, and social-media campaigns like the CrowdRise Holiday Challenge and The Big Payback;
- **completion of a Strategic Plan to guide the work of the organization over the next five years.**

None of this would be possible without your loyal support. Your investment in Sanctuary has paid deep dividends for the elephants that call Tennessee home.

We look forward to 2015 and celebrating with you **20 Years of Sanctuary!**

Sincerely,

Dr. Richard Rhoda
Board Chair

Janice Zeitlin
CEO

Celebrating 20 years

of providing natural-habitat Sanctuary
[herd, home, rest, refuge, individualized
care for life] to retired captive elephants in
North America.

2015

There is a season...

Asia Barn & Habitat



Misty's brief encounter with a deer over some hay. See our October 10th EleNote at elephants.com



Tarra



Winkie



Sissy

Misty spent the summer and early fall getting to know areas of the habitat rarely traveled by the Girls. Staff actually had to create new names for previously-unvisited areas in order to better communicate Misty's whereabouts. "For several weeks, she hung out in a place we now call Cedar Meadow, another $\frac{3}{4}$ -mile away from the lake," said Caregiver Kristy in late summer. "She seemed content out in this quiet, beautiful area (we're calling it 'Misty's Serenity Place'), with fields, streams, and a small pond." Misty would often return to her new "home-base" by the 25-acre lake, then head back out to see something new. Like Shirley, Misty still ventures farther out in the day, but nights will seek out the warmth of the Asia Barn.

As for **Tarra**, she's been all over the place...traversing from one side of the habitat to be with Misty for a day, and then with Shirley. In early October, our EleCams caught a napping Misty being playfully cajoled by another elephant (footage available at our YouTube channel). In years' past, Dulary kept Misty from napping, but it's now Tarra to gently nudge Misty and stand over her, perhaps urging her to get up, or perhaps just letting her know she's not alone. At age 40, Tarra has been a Sanctuary elephant for nearly half her life.

Sissy and **Winkie** have been spending a lot of time in each other's company. When the two Girls are nearby, Caregivers have been trying out new methods of environmental enrichment, like hiding hay in tree branches and other, out-of-the-way places so they might discover it. Our YouTube subscribers can watch recent footage of Sissy and Winkie solving the puzzle of retrieving hay from a boomer ball, prolonging their foraging process (to better simulate wild conditions), stimulating their mind, and providing some physical therapy for Sissy's partially-paralyzed trunk.

With winter approaching and all five elephants spending more time in closer proximity to one another and their barn, The Sanctuary's Asia Herd will be able to "catch up."

There is a season...

“Q” Barn & Habitat

The six Q elephants have witnessed a lot of activity in recent months: The older facility underwent renovations this summer, during which time **Billie** and **Liz** would “supervise” the work—staring at roofers, or watching machinery grade the hillsides.

Frieda continues to find “the road less traveled.” Every morning, Caregiver Justina looks to see where she is: “Frieda’s out ‘exploring,’ while Billie waits patiently for her to return. We spotted Frieda sliding down a little hill on her belly—her front feet stuck out [think Superman!], and back legs tucked underneath. She chose this path rather than walking down a less steep hillside nearby!” Billie will wait to eat breakfast until Frieda is near. When Frieda returns to the lowlands, a vocal reunion commences among her, Billie, and Liz.



Bille, Liz and Frieda

An Update on Sissy and Winkie (Asia continued)



Sissy & Winkie (Shirley in background) as featured in the 2015 Calendar (see p. 14)

At the Asia Habitat recently, **Sissy** and **Winkie** have been making the most of expanded acreage after spending 60 days in “quarantine” on 16 acres of forest, ponds, and pasture.

Earlier in 2014, Sissy and Winkie were shown to be TB-reactive on a serological blood test; meaning, at some point in their lives, they were exposed to the tuberculosis bacteria. As a result, they’re now on a prophylactic [preventative] antibiotic regimen—and their first 60 days of treatment have been completed. As a result, they’re no longer in quarantine and have been reunited with their “sisters” at Asia.

During Sissy and Winkie’s quarantine in the lower part of the habitat, their herd-mates Misty, Shirley, and Tarra were about their usual summertime travels in the far ranges of the Asia Habitat, mostly a mile away by the lake, making the “quarantine” process easy to facilitate.

By regulatory standards, all captive elephants must be monitored for the presence of active TB by an annual trunk-wash test. Neither Sissy nor Winkie have ever tested positive for active TB via a trunk-wash test while at Sanctuary [while trunk-washes are still the most accurate test to reveal active disease, current veterinary science has placed an approximate 3%-effective rate on its ability to reliably detect TB exposure in elephants]. Misty, Shirley, and Tarra continue to test negative for TB on both their blood-test and trunk-wash results.

“Sanctuary elephants lived hard lives in circuses and zoos, traveled extensively, and in many cases we simply do not have complete health histories on them,” said the Sanctuary’s Director of Veterinary Care, Dr. Steven Scott. “As these elephants come from variant backgrounds, we are glad to have the more sensitive blood test available to us now, so that we can better ensure their health and safety, as well as prevent the spread of TB to other animals and humans.”

There is a season... *“Q” Barn & Habitat*



Billie



Q's Phase I and Phase II elephants now have increased access to one another for socialization. From Left to Right: Ronnie, Liz, Debbie, Frieda, Billie.



Ronnie, Debbie and Minnie

Thanks to habitat renovations, the trios have been wandering farther away from the barns, to the tops of the hillsides and back down again.

The Big News out of Q, though, is that with the success of benchmarks having been met on tuberculosis-treatment, we have a reunited herd! Until a sunny Friday in November, the Quarantine (or “Q”) Barn & Habitat had consisted of two separate barns and natural-habitats, Phases I and II. Frieda, Billie, and Liz lived in Phase I; while **Debbie, Ronnie, and Minnie** lived in Phase II.

When the Q elephants arrived in 2006, it was known they'd been exposed to tuberculosis during their time in circus. When Liz was found to be actively shedding TB-bacteria, she was quarantined in The Elephant Sanctuary's original barn and habitat—referred to as 'Phase I.' It was also decided that her closest companions, Billie and Frieda, would move with Liz in order to avoid breaking up the trio that had grown so close over many years spent together. The Phase I and Phase II areas were separate facilities with a required buffer-zone of 75 feet of open space between them.

All of the Q Girls that tested positive for exposure (Liz, Billie, Frieda, Debbie, Ronnie) have made great progress with their treatments, minimizing the likelihood that any of them might shed or become symptomatic for TB. And in November, Billie completed her TB treatment altogether! The former Hawthorn elephants can now socialize via touch, not just smell and sound. Always the trailblazer, Frieda was the first of the Phase I Girls to enter the Phase II Barn... for the first time in years. She was followed by Liz, and eventually (more reluctantly) by Billie—who still shows signs of apprehension toward new developments in her life.

On that night and every night since, all six elephants have overnighted together in their heated barn. They are separated into stalls, allowing these six unique personalities the safe space they need, as well as the opportunity to socialize with one another without violating the comfort-level of any of their “sisters.” The habitat itself is fenced into sections for the same purpose. ***We celebrate the completion of Billie's TB treatment and the reintroduction of the Q Herd!***

There is a season...

Africa Barn & Habitat

Like their Asian cousins, The Sanctuary's two African elephants have changed their behavioral patterns alongside the change in temperatures. Warm days are still spent on the meadows and wooded hills of the Africa Habitat, but **Tange** and **Flora** have also sought the comfort of the barn on cooler nights.

"Tange and Flora seem to be socializing with each other on a new level," says Caregiver Jessica. Staff believe this could be a result of the Girls' participation in cooperative-feeding sessions over several months' time. These exercises aim to strengthen the social bond between two elephants with very different personalities: "Cooperative feeding means the more dominant animal (Flora) gets rewarded for remaining calm while the subordinate animal (Tange) eats. Gradually, the physical space between them during 'meals' gets reduced over time. As a result, Flora hopefully learns she'll receive treats for patiently sharing her space with Tange; and Tange will learn that Flora isn't always so intimidating."

The African Girls' relationship has certainly grown since they first began sharing the habitat (along with Zula) in 2004; they've always been social and playful with one another, but with Flora being the dominant of the two, she will sometimes act out towards Tange. "Our hope is they'll be able to enjoy their favorite foods, side-by-side, without any complications," said Caregiver Jessica.

Ideally, these evolving behaviors will begin to extend to other areas of the Girls' life, beyond just where food is concerned. It seems to be working so far. Staff has observed Tange and Flora traveling the habitat together more often, and generally being physically closer to each another. Sanctuary cameras even caught them sparring recently...with Tange displaying the more dominant, outgoing behavior, and Flora seemingly just letting her – showing her "softer" side.



Flora and Tange



Flora



Tange

See video of Tange & Flora sparring at our YouTube channel!



youtube.com/elephantsanctuarytn

Q&A

A Q&A with Bestselling Novelist Jodi Picoult

Jodi Picoult's *Leaving Time* debuted at #1 on the *New York Times* bestsellers' list in October. The novel tells the story of a 13-year-old girl's search for her missing mother, set against the backdrop of a fictional sanctuary whose elephants are based on those residing at The Elephant Sanctuary in Tennessee. In her research for the book, Picoult spent two days with us at Sanctuary, and then observed wild elephants in Botswana.



Jodi Picoult loved our 20th Anniversary Calendar for 2015! See page 14.

What prompted your interest in elephants originally?

My youngest daughter was preparing for college, which meant I'd be an empty nester. I read that in the wild, an elephant mother and daughter stay together until one of them dies. I thought, *How enlightened! Why can't we be like that?!* I did some digging, and learned about elephants' advanced cognition. When I discovered they experience and process loss and grief, I knew I'd be writing about what it meant to be left behind, and that I had my profession for the character of Alice.

In your research around elephants, what was your biggest surprise?

Elephants are among the few species (including humans) to show cross-species empathy—they'll help another animal in distress, although there's no biological advantage. Their grieving rituals are remarkable—an elephant will change behavior if it comes across the bones of another elephant; they grow quiet and reverential, the tail

and ears droop. Elephants return to the site of a herd-member's death for years afterward, standing quietly for a while before moving on. Also, wild elephants play! I watched a matriarch lead her herd up a shallow hill and slide down on her butt, repeatedly, just for fun; and two young bulls were kicking around a dung ball like soccer players!

What led you to explore a sanctuary setting for elephants (as opposed to others)?

I wanted Alice and her husband to be settled in New Hampshire, in a fictional sanctuary. The Hope Elephants facility in Maine didn't exist when I started the book! I thought it would be important for readers to not only see what elephants are like in the wild, but also what they're like in captivity—and how The Elephant Sanctuary goes the distance to help them. Lots of people love elephants as a species, but in the U.S. we don't have wild herds—knowing about sanctuaries and the good work they do might encourage readers to give financial and volunteer support, helping to care for these animals within our own country.

Is there any comment you'd like to make around elephants in captivity?

Meeting both wild and Sanctuary elephants really hammered home for me the damage done to them in captivity. I'd urge those who love elephants to support them, both in our own country—by giving generously to sanctuaries—and in the wild, by donating to anti-poaching organizations.



Order your copy of *Leaving Time* from us (page 14), and all proceeds will benefit care of our resident elephants.

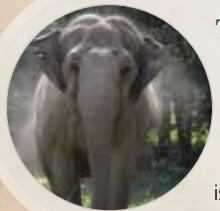
Read the unabridged version of Jodi's Q&A at www.elephants.com/newsList.php

the Elephant Sanctuary® in Tennessee

Elephants.com

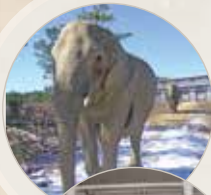


A brand-new, six-stall barn is constructed to care for **Asian elephants**.



The Elephant Sanctuary is founded on 220 acres in Hohenwald, Tennessee by Carol Buckley and Scott Blais. **Tarra**, a former performing elephant, is the first resident.

Construction of the **first barn** is completed.



Upon completion of a barn and fencing for African elephants, **Tange, Zula, and Flora** are the first Africans to retire in Tennessee. Zula passed away on Jan. 11, 2009.



Expanded **quarantine facilities** are prepared to care for elephants exposed to tuberculosis during their previous captive circumstances.



Elephants **Lota and Misty** arrive at The Sanctuary after USDA orders their transferal from the Hawthorn Corporation, a company that leased animals to circuses. Lota passed away from advanced tuberculosis on Feb. 9, 2005.



Labeled a dangerous elephant, **Sissy** arrives at The Sanctuary after a public outcry regarding her treatment at the El Paso Zoo.



Elephant **Winkie** arrives, also with a reputation for being dangerous. Sissy takes Winkie under her wing and helps her adjust to life in sanctuary.

PBS airs **The Urban Elephant** featuring Shirley and Jenny's reunion story. The piece is later awarded an Emmy and goes viral on YouTube.com.

1995

1996

1998

1999

2000

2003

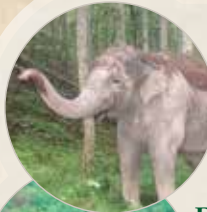
2004

2006



Barbara is the second elephant to find sanctuary in Tennessee. A former circus elephant with many health issues, Barbara passed away on May 18, 2001.

Thanks to an emergency fundraising campaign, elephant **Jenny** is brought to The Sanctuary from a Nevada animal shelter. Jenny passed away on Oct. 17, 2006.



The **Sanctuary expands to 2700 acres**, making it the largest natural-habitat refuge for captive Asian and African elephants in North America.

Elephant **Tina** journeys 3,000 miles to The Sanctuary from Vancouver, B.C. Tina passed away on July 21, 2004.



Delhi becomes the first-ever elephant to be confiscated by the U.S. Dept. of Agriculture. Upon arrival at The Sanctuary, she spends eight months in quarantine while undergoing treatment for tuberculosis, then joins the founding Asian herd. Delhi passed away on March 11, 2008.



Elephant **Shirley** arrives on July 6, 1999. After 25 years apart, she and Jenny immediately recognize one another from their previous lives as circus elephants.

The first **EleCam**—a live-streaming video feed from the elephants' habitat—goes live on elephants.com.

The **EleNote** blog/diary platform for Sanctuary news launches on elephants.com.

Elephant **Bunny** retires at The Sanctuary from Meskar Park Zoo. Bunny passed away on May 14, 2009.

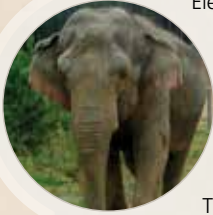


A new **Asia barn** and fencing for **1200-acre habitat** is constructed; the founding herd of Asian elephants migrates over to Asia. The Phase II barn is then converted to a full Quarantine facility (Q) to accommodate members of the Hawthorn herd—all of which arrive having been exposed to tuberculosis.

USDA ordered the Hawthorn Corporation to retire **Lottie, Minnie, Queenie, Liz, Debbie, Ronnie, Billie, and Frieda** in the largest-ever government-sanctioned transferal of circus elephants.

In a tragic accident, caregiver Joanna Burke is killed by an elephant.





Elephant **Dulary** is retired to The Sanctuary from the Philadelphia Zoo, and makes fast friends with Tarra, Misty, and Delhi. Dulary passed away on Dec. 23, 2013.

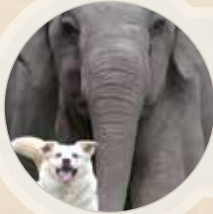
The Elephant Sanctuary acquires two buildings in downtown Hohenwald, Tenn. to renovate for administrative office space, as well as a Welcome Center and **Education Gallery** for the public.

The Sanctuary **pays off all debt** on its land, adds additional ponds and wells.



Carol Bradley publishes her non-fiction book focusing on Sanctuary resident Billie, ***Last Chain on Billie: How One Extraordinary Elephant Escaped the Big Top.***

New York Times-bestselling author Jodi Picoult releases ***Leaving Time***, a novel that describes a fictional sanctuary whose elephants are based on the true stories of those residing at The Elephant Sanctuary in Tennessee.



CBS News airs a story on the unique friendship between elephant **Tarra** and her loyal canine companion, **Bella**. The story goes viral on YouTube.com. Bella passed away in 2011.



Fourteen new cameras are mounted throughout Sanctuary grounds, offering live-streamed video of all three elephant habitats via the **EleCam** platform at elephants.com.



Elephant **Billie** allows care staff to remove the last remnant of circus life from her body: a chain around her ankle.

The documentary film *One Lucky Elephant* is released in theaters, featuring the story of Sanctuary resident **Flora**.

2007

2008

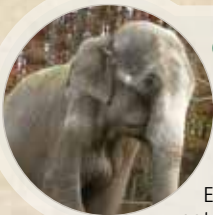
2009

2010

2011

2013

2014



Queenie passes away suddenly on March 29, 2008 at the age of 49.

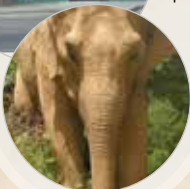
USDA confiscates elephant **Ned** and places him in sanctuary to recover from his medical ailments. The first and only bull elephant at The Elephant Sanctuary to date, his health condition is not survivable and he passes away on May 15, 2009.



The third-oldest Asian elephant in North America, **Shirley** turns 65. The Sanctuary throws her a birthday party—celebrated jointly via the Internet with those who knew her in Monroe, Louisiana (her former zoo home).



The **Welcome Center** on Main Street in Hohenwald opens to the public. Administrative staff moves into office space built to LEED standards.



Lottie passes away suddenly on Oct. 10, 2010.

Celebrating 20 years

of providing natural-habitat Sanctuary [herd, home, rest, refuge, individualized care for life] to retired captive elephants in North America.

2015

Innovative Partnership on Warming Hut for Elephants

Plans to locate an off-the-grid Elephant Warming Hut deep inside the habitat are in process! Sanctuary Caregivers are pinpointing the perfect location to build it while students (and faculty advisors) at Tennessee Tech University's Dept. of Mechanical Engineering refine the mechanical design.

TTU's Senior Capstone Project in Engineering, Computer Science and Engineering Technology integrates a real-world engineering project—from the concept to the final client presentation—into a meaningful, hands-on undergraduate experience. Engineering students eagerly accepted our challenge: designing, analyzing, and constructing a scale-model of a safe, sturdy warming hut (within a proposed budget) that maintains an inside temperature of 50-60°F using solar power exclusively.

This high-tech solution will allow Shirley, Tarra and the Girls to use more of their habitat for longer periods of time. The design provides a warm shelter for the elephants during the winter, a shady respite in the summer, and a built-in Protected Contact training wall for healthcare procedures in the field.



Through trial and error, TTU's talented students & faculty are working to finalize a single, closed-loop system requiring the least amount of energy from solar panels...all to help keep our aging elephants active year-round.

2014: The Year of the EleAmbassador

Trained volunteers for The Sanctuary have been busy spreading the word on elephant wellbeing—raising awareness for the Girls and their wild cousins at events nationwide.



We Need YOU!

Making New Year's Resolutions? Consider joining these amazing people in volunteerism!

Email todd@elephants.com or call 931-796-6500 ext. 101 and ask to be trained as an EleAmbassador!



From left to right: 1. Annette Stewart staffing an informational booth at the kickoff for a Combined Federal Campaign in Seattle, Wash. 2. Educating "Art for Elephants" gallery patrons at Third Coast Clay in Franklin, Tenn. 3. Lori Duvall (2nd from right) at Buffalo, N.Y.'s Global March for Elephants & Rhinos 4. Liisa Budge-Johnson (right) at the annual Waterfront Festival; Plymouth, Mass.



EleCams Connect the Girls to the World

While the elephants' 2700-acre habitat is closed to visitors, we still strongly believe in the educational value of observing "elephants being elephants." So we've installed 14 cameras ("EleCams") throughout the Sanctuary that live-stream to elephants.com, where viewers can check in on elephants just going about their day. Habitat-wide, camera-views average 150,000 per month! EleCams are also a key component of our Web-based Distance Learning program, offered worldwide to K-12 classrooms and elephant-interested groups.

To provide a clearer picture of the action, we're ready to update cameras to weatherproofed, High-Definition **[\$4,000/each, installed; 13 are needed]**. Help share the Girls with the world: Check the Wish List option on the attached envelope and specify your gift toward 'EleCams.' If your company might be interested in EleCam sponsorship opportunities, email marybeth@elephants.com. **Sanctuary Much!**



Flora on EleCam

Grassroots Action for Elephant Wellbeing

The Elephant Sanctuary hears from many of its supporters with questions on how to assist captive elephants in their hometowns (or in perceived need of expanded habitat and/or retirement). We're aware of several grassroots efforts that are willing to share what they've learned:

- Founded in 2005, the **Friends of Woodland Park Zoo Elephants** advocate for a sanctuary retirement for female Asians "Chai" and "Bamboo." After the zoo's African elephant "Watoto" was euthanized on August 22, Seattle Mayor Ed Murray said, "I do believe that today's news should reopen a dialogue in this city about the proper habitat for elephants."
- Since 2010, the **Friends of Ruth and Emily** have been working to educate decision-makers on the option of sanctuary for Asian elephants "Ruth" and "Emily." Their facebook community (www.facebook.com/SendRuthandEmilytoTES) is approaching 2,000 members.
- The northernmost zoo-elephant exhibit on the continent, "Lucy" lives alone in Edmonton, Canada, where she's been for 37 years. **Zoocheck Canada** is working to relocate her to sanctuary; @lucyliberte has nearly 3,000 followers on Twitter.
- The **"Action for Nosey Now"** facebook page has produced 28 action-items (so far) on behalf of African elephant "Nosey," that anyone can plug into. Some of Nosey's scheduled performances at small festivals were canceled this year, perhaps because her defenders were able to contact event-organizers, swiftly and en masse.
- **"Free the Oregon Zoo Elephants"** advocates that the zoo's eight elephants be granted expanded acreage, along with a sanctuary retirement for "Packy," an Asian bull with known exposure to tuberculosis.
- **One World Conservation** and **In Defense of Animals** are working to retire "Lucky," a solitary Asian female (age 55) at the San Antonio Zoo.

To improve the lives of captive elephants, contact your elected representatives.



Dylan and Erin with the Friends of Woodland Park Zoo Elephants



"Nosey"

Eyes, noses, ears and feet can be a means for scientists to identify and even track specific animals.



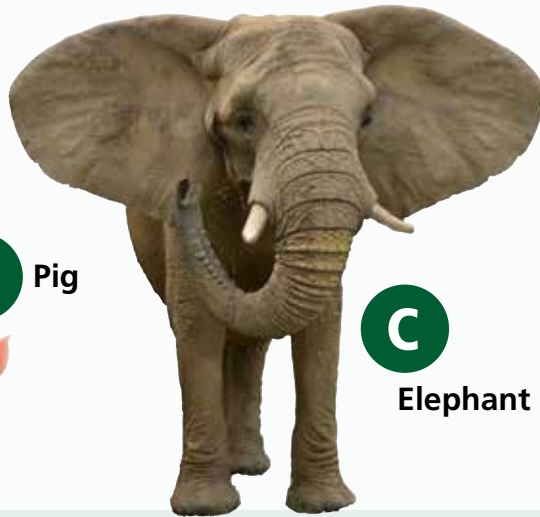
A

Cow



B

Pig



C

Elephant



D

Lion

Animal ID

Can you match the images below to the animals above?
(A) a COW, (B) a PIG, (C) an ELEPHANT, or (D) a LION?

EYES



NOSES



EARS



FEET



2014 Year-End Appeal: Our Doors Are Open

Thanks to you, The Elephant Sanctuary is open to elephants in need of retirement. Grassroots efforts are underway across North America (see p. 11) to help move elephants from exhibits and circuses to a natural-habitat setting that provides humane care. As communities mobilize, you can help us prepare for the next elephants to come to Tennessee by donating toward any of these needs:

Help Us Recycle Our Resources

To protect The Sanctuary's ecosystem and care for elephants, a firewood processor can help us convert felled trees into green energy. In the wild, African elephants make savannahs of their natural habitat. Here at The Elephant Sanctuary, Flora and Tange are creating a savannah on their Tennessee hillside as they knock down new-growth pines and dead trees that can be harvested for firewood. Elephant barns in the habitat are designed with radiant-heat floors to keep The Girls warm on chilly winter nights, and a variety of heat sources can be used as fuel. A firewood processor will save money in fuel, time, and labor to cut and split this wood by hand.

COST: \$150 per cord of firewood; a firewood processor costs \$35,000.

IMPACT: The Sanctuary spent \$26,000 this year on propane heating for just one of four barns.



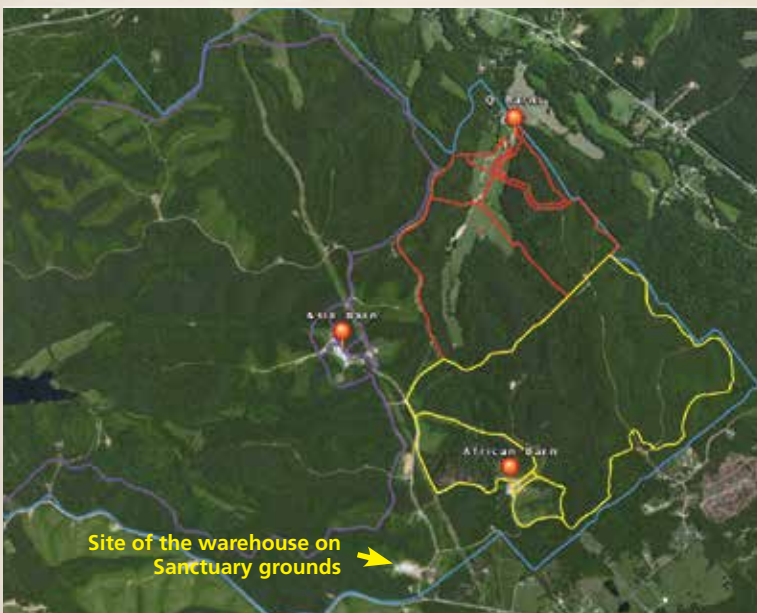
Tange browses among the trees she and Flora have knocked down which can be recycled as firewood.

Perimeter Fence

Our regulatory agencies require we maintain a secure boundary. A pressing need is replacement of a one-mile portion of perimeter fence that was constructed 18 years ago with wooden posts. This section will be replaced with the same chain-link security fence that already encircles the rest of the 2700-acre habitat.

COST: \$15 per linear foot.

IMPACT: priceless security for the elephants and their habitat.



Storage and Supply Warehouse

This new building consolidates our transition to centralized purchasing. Designed as a stock warehouse for essential supplies used in elephant barns and on Sanctuary grounds, it'll hold everything from air filters to elephant feed and supplements, making it possible to buy in bulk and thus save money (\$7,000 in savings per quarter for elephant-feed alone!). This warehouse also increases efficiency by tracking our inventory of necessary supplies. A more efficient organization benefits all programs, including elephant care.

COST: \$50 per square foot (includes computers, software, forklift).

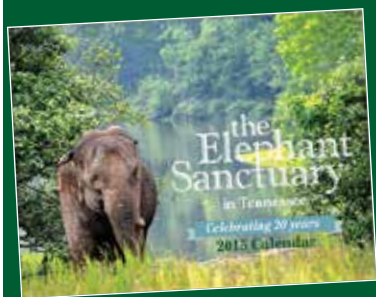
IMPACT: approx. \$50,000 in annual savings.

For 20 years now, we've provided herd, home, rest, refuge, and individualized care for life to 24 elephants. In addition to these projects, we need your continued help with general operating expenses. ***With our loyal donors as Partners, we'll be ready for the next elephants to retire in Tennessee. Thank You!***

Sanctuary Merchandise

All proceeds benefit The Girls!

Use the order-form envelope inside this newsletter or shop online at shop.elephants.com for a wider selection.



2015 Calendar – \$13.99

The Elephant Sanctuary's 20th Anniversary Calendar for 2015 showcases gorgeous photography from the Sanctuary's 2700-acre natural habitat, with all 13 resident elephants featured. In recognition of 20 years' service to retired captive elephants in North America, the 2015 calendar's centerfold is a detailed, 20-year Timeline chronicling major events in TES history. The Timeline is easily repurposed as a "souvenir" poster. The perfect special-occasion or holiday gift for elephant-lovers!



NEW Photo Cards (12 per box) – \$20

We took the beautiful photography from the 20th Anniversary Calendar for 2015 and made a set of 12 unique, all-occasion (blank inside) note cards. Custom-boxed with 12 envelopes.



Navy Sweatshirt – \$20

Logo printed on the front and www.elephants.com on the back. Unisex sizes. Adult: Small-3XL

☐ S ☐ M ☐ L ☐ XL ☐ XXL ☐ 3XL



Cardinal Red Hoodie – \$39.95

50% cotton, 50% polyester in pill-resistant jet yarn. Unisex sizes. Adult: Small-3XL

☐ S ☐ M ☐ L ☐ XL ☐ XXL ☐ 3XL



Black Logo Tee (100% cotton) – \$19

Show your support of The Sanctuary with this black t-shirt made by Gildan with The Elephant Sanctuary logo across the front in white.

☐ S ☐ M ☐ L ☐ XL ☐ XXL ☐ 3XL



Women's Hot Pink Logo Tee (100% cotton) – \$15

Our most popular t-shirt is HOT PINK with the Sanctuary logo in white. Also available in youth sizes.

☐ S ☐ M ☐ L ☐ XL ☐ XXL ☐ 3XL



Long Sleeve White Logo Tee (100% Cotton) – \$24.95

From the cotton to the fabric manufacturing to the finished tee, All-American Tees help create and sustain jobs in America. These white long sleeve tees have The Elephant Sanctuary logo printed on the chest and www.elephants.com down the left arm in green.

☐ S ☐ M ☐ L ☐ XL ☐ XXL ☐ 3XL



"Billie Loves Her Ball" Toddler Tee \$16

This tee is fun, playful and perfect for any child that loves elephants!

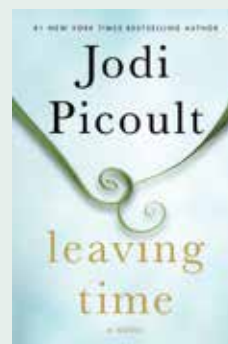
Youth Size ☐ T2 ☐ T3 ☐ T4



Caps – \$20

These cotton chinos constructed twill caps by BAYSIDE® have six panels, matching velcro/strap, pre-curved bill, flag on closure. Made in USA, available in Navy or Green.

☐ Navy ☐ Green



Leaving Time by New York Times bestselling novelist

Jodi Picoult (hardback) – \$28

Jodi Picoult's *Leaving Time* tells the story of a 13-year-old girl's search for her missing mother, set against the backdrop of a fictional sanctuary whose elephants are based on those residing at The Elephant Sanctuary in Tennessee. In researching the book, Picoult spent two days at Sanctuary, and then observed wild elephants in Botswana.



Last Chain on Billie: How One Extraordinary Elephant Escaped the Big Top (hardback) – \$24.95

hardback book by Carol Bradley
Last Chain chronicles the experiences of Sanctuary resident elephant "Billie" – her difficult life in the entertainment industry, and her subsequent triumphant journey to sanctuary. Exhaustively researched by a former investigative journalist, the book also explores the contemporary challenges facing circuses and zoos, as public scrutiny around conditions for captive elephants steadily increases.



The Elephant Scientist (for young readers) – \$15

by Caitlin O'Connell & Donna M. Jackson
Journey to the Namibian desert to see through the eyes of an exacting and innovative scientist one of Earth's largest, most complex and intelligent mammals.



Elephant Sanctuary Window Decal – \$10

For cars, windows, and glass doors, The Sanctuary's logo on a vinyl decal that can be applied to any flat, smooth, non-porous surface.

Elephants Eat...A Lot!

An elephant will spend 80 percent of her day consuming around 300 pounds of vegetation. Sanctuary elephants are unique among those in captivity, in that –particularly during the summer months– our residents *could* reasonably subsist off the foraging opportunities in their natural habitat.

But to ensure they get all the nutrition they need, we supplement their diet with hay, elephant-feed, and [their favorite!] fresh fruits and veggies.

Shirley loves bananas, Winkie loves mangoes, Flora and Tange love watermelon, Liz loves broccoli... **Just \$40 feeds one elephant for a day (\$520 feeds all 13 elephants for a day).**

For a gift of \$40 or more, you'll receive the bio of the elephant(s) you supported (incl. a 4x6" photo) and a one-year subscription to *Trunklines*. Using the enclosed envelope, just tell us which elephant(s) you'd like to feed (at \$40 per elephant), multiplied by the number of days. **Sanctuary Much!**



Ronnie. A generous donor sponsored fresh whole-pumpkins for all the Girls this fall!

Make Wishes Come True!

The Sanctuary maintains an ever-changing Wish List to meet the needs of the elephants in our care.

You can help by underwriting a specific item; just indicate on the enclosed envelope the items you wish to sponsor. For details on current items (including all figures on total-cost), go to elephants.com; select "You Can Help" from the menu on our home page, and choose "Wish List." Or, just contact Lorenda at lorenda@elephants.com (email); 931-796-6500 ex.105 (phone).

EleCare Supplements & Supplies: (Ongoing Needs)

Liz's General Medical Fund
Cosequin Equine Powder w/MSM
Probiotics Gel
Pachyderm Pedicures
(foot care items including Epsom Salts & assoc. tools)
Sand Clear
Red Cell
CoQ10 with Hawthorn Berry
Nolvasan Solution
Assorted Horse Treats
PPE Supplies

General Facility Needs: (Ongoing Needs)

Daylight Dimmable LED Light Bulbs
ATV Tires for 4-Wheelers
18-Volt rechargeable batteries
Wal-Mart gift cards
Simple Green, 1 gallon

Special Requests: (One-Time Need)

Toolbox for Vet Truck
Honda Rubicon ATV
Heavy-Duty Dumping Hopper
14 High-Def Cameras for EleCam system (see page 11)



A special thanks to Kiki Courtelis of Town & Country Farms in Georgetown, Kentucky, a Wish-List underwriter who donated a new John Deere Gator so that our facilities crew can better perform all kinds of maintenance tasks in the habitat!

the Elephant Sanctuary®

in Tennessee

Celebrating 20 years

P.O. Box 393
Hohenwald, TN 38462

Adopt an Elephant

By adopting a resident elephant, you become a partner in The Sanctuary's efforts to provide the gift of herd, home, rest, refuge, and individualized care for life.

At the \$50 level, you will receive:

- Certificate of "Adoption," with a photo and bio detailing the amazing story of your "adoptee"
- Full Membership (good for one year), which includes a subscription to *Trunklines*.

Join the Herd!

With the help of our Members, we are working to forever maintain a safe place for these majestic, endangered creatures to "just be an elephant."

\$10 EleBacker (for seniors & students)

\$50 EleFriend – Basic Membership

\$150 EleAdvocate

\$500 EleEnthusiast

\$1000 EleChamp

If interested in VIP Membership [\$2,000 per year for five consecutive years], contact lorenda@elephants.com (email) or 931.796.6500 ex. 105 (phone). VIP investors receive one behind-the-scenes tour of Sanctuary –with *no* guarantee of seeing an elephant– to gain a deepened understanding of our mission, and the complex needs of captive elephants.

Please use the enclosed envelope/form to designate your gifts. *Sanctuary Much!*

Visit Our Welcome Center

While the elephants' 2700-acre habitat is closed to the public, our Welcome Center, located at 27 E. Main Street in downtown Hohenwald, Tenn. is open every Thursday and Friday, and select Saturdays 11am–4pm. There, adults and children can enjoy: both prerecorded and live-EleCam video of the Girls, Caregiver presentations, and a Gift Shop with all proceeds directly benefiting the elephants.

Upcoming Saturday programs are listed online at:
www.elephants.com/WelcomeCenter/WC_index.php

Connect with Us Online – Elephants.com

Stay current on Sanctuary news and support the wellbeing of captive elephants through your favorite social networks.



You can also sign up to receive our **free** monthly e-newsletter, **eTrunklines**, which includes information on special events, discounted merchandise, and new posts to our blog, *EleNotes*.

Our strong performance as an animal-welfare/wildlife-conservation nonprofit is recognized by reputable charity watchdog groups:



give.org

Trunklines is printed on paper certified by both the Rainforest Alliance and the Forest Stewardship Council. FSC wood-products are known to avoid decimation of forests located in or near native habitats for wild elephants.

